

PRIVACY POLICY

This Policy applies to www.gemstonevalley.com, and other links associated with Gemstone Valley LLC. We may post additional information if more details are needed to explain our privacy practices.

INFORMATION WE COLLECT

Information You Give Us

We collect and store information you provide through our websites or mobile applications. For example, we collect information from you when you place an order, create an account, call us with a question, create a List, write a review, or use any of our services.

The information we collect from you includes things like:

Your name

Your mailing address

Your e-mail address

Your phone number

Your credit card number and other payment information

Demographic and lifestyle information, such as age, personal interests and product preferences

It may also include information you give us about other people, such as the name and address of a gift recipient.

HOW WE PROTECT THE INFORMATION WE COLLECT

Shopping online, we use reasonable security measures to protect the confidentiality of personal information under our control and appropriately limit access to it. Gemstone Valley cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk.

We use a variety of information security measures to protect your online transactions with us. The Gemstone Valley websites use encryption technology, such as Secure Sockets Layer (SSL), to protect your personal information during data transport. SSL protects information you submit via our websites such as ordering information, including your name, address and credit card number.

YOUR CHOICES REGARDING THE INFORMATION WE COLLECT

You may choose to:

Stop receiving marketing or promotional e-mails, direct mail, phone and mobile marketing communications

Update and correct your personal information

Information from Other Sources

We may also receive information about you from other sources, including third parties that help us update, expand and analyze our records and identify new customers.

Automated Online Information Collection

We collect information related to your interactions with our websites to create a superior, personalized shopping experience. This information includes your IP address, browsing behavior while on our website, browser and device characteristics, and referring URLs. This information is collected and stored using a variety of common technologies, including various types of cookies, Flash cookies, web beacons, and tags. Learn more about managing cookies, Flash cookies, and other automated online information collection. These technologies may also allow us to identify you as a regular online shopping customer.

Our websites and mobile applications are not designed to respond to "do not track" requests from browsers.

To help us understand and enhance our interactions with you, we may permit web analytics and other providers to collect and process information on our websites using the technologies described above. We also may share personal information with those providers. We may have similar arrangements with interest-based advertisers.

Location Information

Some of our websites and mobile applications may collect certain information such as the type of mobile device you are using.

INTEREST-BASED ADVERTISING

Learn more about interest-based advertising. You can opt out of interest-based advertising from third party providers who follow the Digital Advertising Alliance of Self-Regulatory Principles for Online Behavioral Advertising at www.aboutads.info/choices.

PROTECTING CHILDREN'S PRIVACY

We are committed to protecting children's privacy on the Internet and we do not knowingly collect personal information from children under the age of 18.

LINKS TO OTHER WEBSITES

Our websites link to other websites, many of which have their own privacy policies. Be sure to review the privacy policy on the website you are visiting.

SOCIAL MEDIA WIDGETS

Our website includes Social Media Features, such as the Facebook Like button and Widgets, the Share this button or interactive mini-programs that run on our website. These Features may collect your IP address, which page you are visiting on our website, and may set a cookie to enable the Feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly on our website. Your interactions with these Features are governed by the privacy policy of the company providing it.

PRIVACY POLICY UPDATES

We may need to update our Privacy Policy as Gemstone Valley and our customers grow and evolve. If we make material changes, we will notify you by e-mail (sent to the e-mail address specified in your account) or by means of a notice on this website prior to the change becoming effective, as well as inform you of any choices you may have with respect to these changes.

THANK YOU FOR TRUSTING US!